

2021 Executive Work Plan

| 2021 Goals | Actions |
|---|--|
| 1. Develop and support organizational structure | <ul style="list-style-type: none">➤ Evaluate and develop a proposed staffing structure➤ Review and support development of agendas➤ Provide regular and ongoing support to program coordinator |
| 2. Support other 2-3-2 committees | <ul style="list-style-type: none">➤ Work with the outreach committee to pursue PR opportunities➤ Develop measures of success working with TRAM➤ Have an executive committee member connect with each sub-committee twice annually to learn what they are tackling and support them. |
| 3. Develop a budget and fundraising plan (identify and diversify) | <ul style="list-style-type: none">➤ Lead grant coordination and money mapping among partners,➤ Draft letters of support,➤ Find matching funds, and➤ Optimize leverage |
| 4. Advance opportunities to promote partners and work | <ul style="list-style-type: none">➤ Plan a regional/legislative tour for Spring 2022➤ Ensure there is a consistent message and that stories from the field are getting elevated. |
| 5. Support coordination and planning for priorities | <ul style="list-style-type: none">➤ Identify stakeholders and advance engagement of stakeholders in focal areas |
| 6. Provide quick, nimble response to opportunities | <ul style="list-style-type: none">➤ Respond to legislative initiatives➤ Create and maintain clear lines of communication with elected officials |

Biomass and Markets

| Goals | Actions |
|--------------------------------------|---|
| Identify biomass opportunities | Complete a biomass facility modeling scenario (Oregon model) |
| Identify biomass opportunities | Create a NM biomass legislation summary |
| Identify grant funding opportunities | Share with 2-3-2 Partners |
| Identify biomass opportunities | Invite biomass entrepreneurs into 2-3-2 |
| Identify biomass opportunities | Invite biomass business leaders in 2-3-2 area to give presentations to the partners |
| Identify biomass opportunities | Promote availability of latilla material in area |
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Education and Outreach

| Goals | Actions |
|---|--|
| Support the hire of a staff member who serves the role of website/social media/story telling guru | Develop a staff position description for delivery to Executive Committee |
| Develop capacity to pursue strategic engagement opportunities | Recruit additional committee members based on audience connectivity needs |
| Develop 2-3-2 storyline and core message | Create a structure to ensure this stays relevant and up to date Welcome packet |
| Pursue strategically relevant events and projects | Legislative tour planning Bridging the Divide Identify opportunities for “show-me” events on the landscape |

Technology, Research, Assessment & Monitoring

| Goals | Actions |
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| Develop connections and partnerships to effectively communicate monitoring goals, objectives, and progress with the education and outreach team | <ul style="list-style-type: none">• Wrangle existing and past monitoring efforts (questions, measures, survey designs) that already aim to answer relevant questions of the 232 |
| Define research needs by identifying ecological monitoring objectives that will inform on-the-ground implementation | <ul style="list-style-type: none">• Facilitate group knowledge gap and question identification. |
| Understand what protected species are on the landscape and incorporate any habitat or species protection initiatives into monitoring plan development | <ul style="list-style-type: none">• Identify and communicate relevant knowledge |
| Ensure that the landscape and prioritized implementation areas are NEPA ready | <ul style="list-style-type: none">• Draft process for input into NEPA |
| Create a draft monitoring plan that is informed and driven by adaptive management objectives | <ul style="list-style-type: none">• Review regional CFLRP monitoring metrics• Review other CFLRP monitoring strategies• Develop process for monitoring impact - define AM process• Develop and deliver draft monitoring plan for Rio Chama CFLR |